

# **2021 ANNUAL REPORT**





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Dear Community,

2021 has been crazy. From 0 the year before, we did 10 official paid projects, allowing us to impact almost 300 youths this year. I'd say it's nothing short of a miracle!

However, having Covid during a time of such unprecedented busy-ness was honestly challenging for our team, having to juggle numerous responsibilities while being coped at home feeling alone; it's easy to lose motivation and burn-out.



I'm grateful to our community of interns, volunteers, trainers, facilitators, social enterprises, corporates, and schools for believing in us. Without your support, Bamboo Builders would not be able to be what it is today.

Here's what went down this 2021~

## 1. New Explore Programs

#### 1.1 Explore Inequality

We worked with grassroots organizations like Beyond Social Services & Smile Salaam to train up local community guides from low-income/at-risk backgrounds to showcase their neighbourhood to others.

We are always on the lookout to expand this program, do let us know if you're aware of anyone who could benefit from such a program!





#### 1.2 Explore Urban Farms

What better way to support an alumnus of our programs than to partner with them! In February this year we launched a new Explore Urban Farms to explore Food Sustainability & Insecurity in Singapore.

Students from SUTD got to experience what's it like to spend a day as an urban farmer complete from planting, to harvesting, to even taste-testing! Check out <u>Straits Agriculture!</u>



## 2. Official Impact Programs

Yes, you read it right, we conducted 10 paid projects this year!

#### 2.1 Government

In March we Collaborated with National Youth Council to pilot our "Building Social Enterprises" Program under the AEP grant, allowing us to impact 30 young people from 10 nations. However, we didn't stop there. Leveraging on our learnings, we self-sponsored a total of 2 runs, training a total of 90 young adults and producing 18 social projects for 2021.

If you'd like to contribute financially, head over to our website!



We also conducted an online Facilitator Bootcamp for 17 YEP leaders from Youth Corps Singapore. These consisted youths leaders and lecturers from various Institutes of Higher Learning (IHLs) who would eventually lead online overseas community projects. This is how we Build Change better - by creating ripple effects of change!

#### 2.2 Corporate/Non-Profit

We believe businesses are powerful engines for social good! This year, we conducted 4 employee engagement programs for 80 staff of Salesforce Singapore. Through both physical and online Explore Food Waste programs, their staff got to bond over meaningful and fun activities!





In October we also launched our flagship Marketing For Good with a bang by collaborating with AIESEC Malaysia, training 60+ participants in Optimising Marketing Metrics For Business Success, for social enterprises.

#### 2.3 Schools

With Covid, we could no longer travel overseas. Hence, we pivoted by going online. Bamboo Builders consults and run impact programs that are career-relevant, fun, and easy to implement. We're proud to showcase our below programs and thank our partners for their strong support :

- ITE Central Marketing For Good (Vietnam)
- ITE West Leadership for Good (Cambodia)
- Ngee Ann Polytechnic Marketing For Good (Thailand)
- SUSS Gig Academy For Regional Impact Design Thinking-cum-Marketing For Good with 5 ASEAN social enterprises





## 3. Building Community Amidst Covid

#### 3.1 Community Huddle

We conducted 2 online Community Huddles live-streamed with resounding success, with an average of 140 sign-ups per huddle.

Do join our next huddle, we'd love for you to join our community! For more information, visit our website <u>here</u>.





#### 3.2 Team Bonding

As mentioned in the introduction, Covid has not been easy for our mental health and burn-out occurred frequently. As such, we decided to have quarterly team bonding sessions such as games night, or community dinners with the most recent one being to celebrate Christmas!



## 4. Recognition

In recognition of his achievements, Gabriel was awarded Impact Entrepreneur of the Year 2021 under the National Youth Entrepreneurship Awards by Action Community for Entrepreneurship.

2 months later in July, Bamboo Builders was named top 20 Social Enterprises in ASEAN, by ASEAN Foundation.





×	ASEAN FOUNDATION	The ASEAN Secretariat Heritage Building 1st Floor J. Stringeningsraja No. 70 Jakarta Solatan 12110 Indonesia	
		secretariat@aseanfoundation.org	
11 July 2	021		
Bamboo	Builders		
Singapor	e		
Subject:	Selection Result for ASEAN Social Enterprise Development Programme (ASEAN SEDP) 2021		
Dear Ban	nboo Builders,		
ASEAN S	ocial Enterprise Development Prog of the 20 selected social enterprise	een selected as one of the participants for the ramme (ASEAN SEDP). Congratulations, as you s in ASEAN! ASEAN Foundation implements this	
		alf of the German Federal Ministry for Economic AP. This programme aims to cultivate the culture	
		p youth entrepreneurship projects, and support	
	inable Development Goals (SDGs) in		
As part of the journey of being one of the selected social enterprises, you will be part of two phases of virtual capacity building, comprehensive mentorship from corporate mentors and social entrepreneurs, access to the marketplace and the opportunity to showcase your			
		AN scope. The three best social enterprises will of capacity building to support their work and	

## 5. Special Thanks

I would like to take this opportunity to thank the below individuals, for without their massive efforts and sacrifice, Bamboo Builders would not have been able to achieve so much within a year. In order of contribution:

- 1. Shermin Liew, Operations & Human Relations Director
- 2. Meiko Bing, Design Lead (Previously Marketing & Operations Intern)
- 3. Sunbin Back, Marketing Senior
- 4. Lee Ke Wei, Marketing & Operations Senior
- 5. Wang Xin Ru, Marketing & Website Design Senior
- 6. Ryan Leong, Senior Trainer
- 7. Clarissa Ng, Community Huddle Lead (Previously Curriculum Intern)

Thank you for your blood, sweat and tears. Thank you for believing in Bamboo Builders' cause – that alleviating poverty through education is possible. Thank you for taking up leadership roles within BB and guiding other youth, creating ripples of impact. Thank you for giving me the opportunity to have worked alongside you. This is truly the way to Build Change Better!

Wishing one and all a Blessed Christmas and a Happy New Year! (:



Grow Fast, Grow Strong,

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Gabriel Tan Founder | <u>Email</u> <u>Website</u> | <u>Instagram</u> | <u>Facebook</u> | <u>Linkedin</u>